



The Quicklink TX

Overview

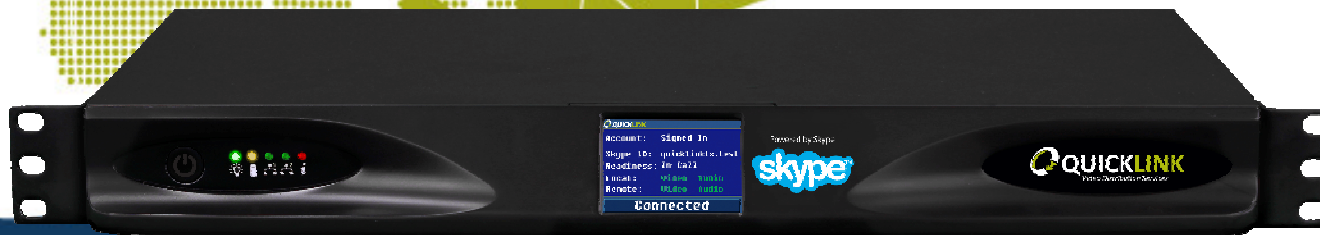
- ▶ The Quicklink TX - Benefits overview
- ▶ The Quicklink TX – Product Features
- ▶ Bondio – Network Enhancer
- ▶ Workflow Integration
- ▶ Skype TX controller software
- ▶ Contributor App: Post – Connect – Broadcast Live
- ▶ Take home message



The Quicklink TX - Benefits

Connect with Skype users worldwide to create unmissable high quality live broadcasts

- ▶ Professional reception and transmission of Skype calls through SDI or HDMI
 - ▶ Cost effective solution
 - ▶ Ensures optimal quality video calls in a fully controlled environment
 - ▶ Easy integration into your current workflow
 - ▶ Video quality optimisation with Bondio network enhancer
- Be the first on the scene with the Quicklink Contributor



QUICKLINK
Video Distribution Services

The Quicklink TX – Product Features

Connect with Skype users worldwide to create unmissable high quality live broadcasts

- ▶ SDI, HDMI and analogue video in/output
- ▶ Ultra low delay for instantaneous 2-way contributions
- ▶ Video free from notifications/adverts
- ▶ Aspect ratio correction method
- ▶ Balanced analogue and embedded SDI audio
- ▶ Dante and Livewire+ over IP supported
- ▶ Universal standard: Compatibility with all Microsoft Skype TX systems
- ▶ Front display with real-time status information
- ▶ Talkback: Switch between 3 different audio sources
- ▶ Quiet running for low noise environments
- ▶ Free complementary support: via the Quicklink customer portal



FOX using QL TX for new poll interview
(June 2015)



Bondio – Network Enhancer

Optional bonding software for video quality optimisation

- ▶ Increases network bandwidth speed
- ▶ Increases network reliability
- ▶ Increases network security



Increased Network Speed



Increased Network Reliability



Improved Video/Audio



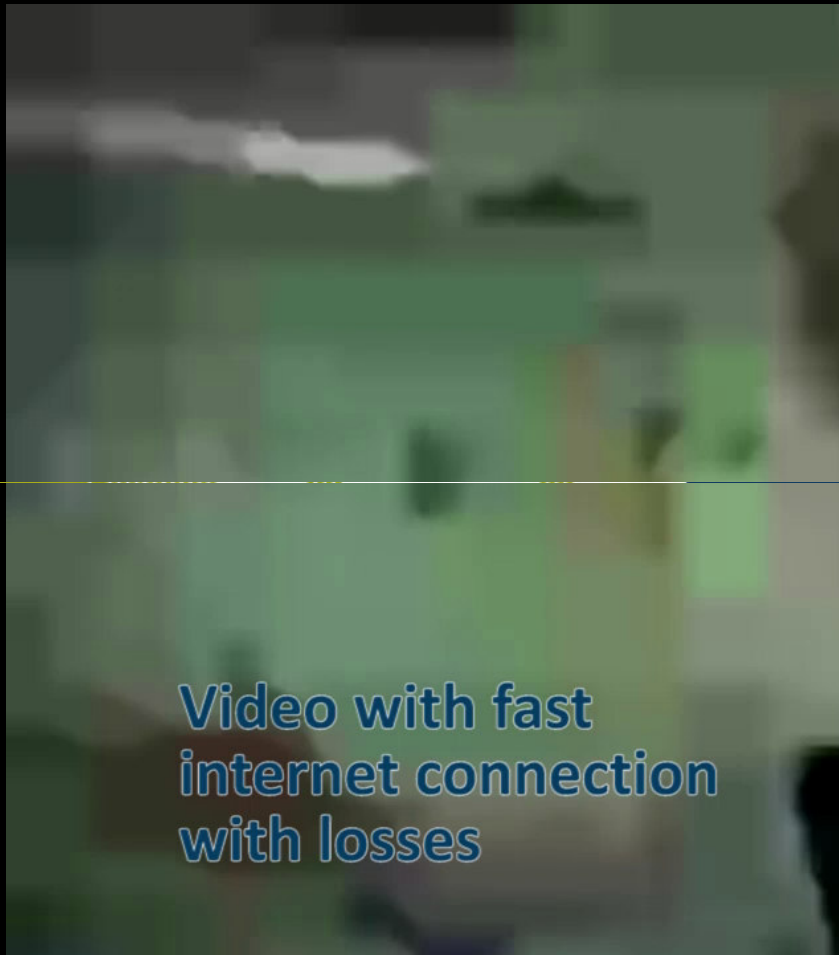
Broadcast Quality Skype



Video on a single
internet connection



Video on a multiple
internet connections
using Bondio



Video with fast
internet connection
with losses

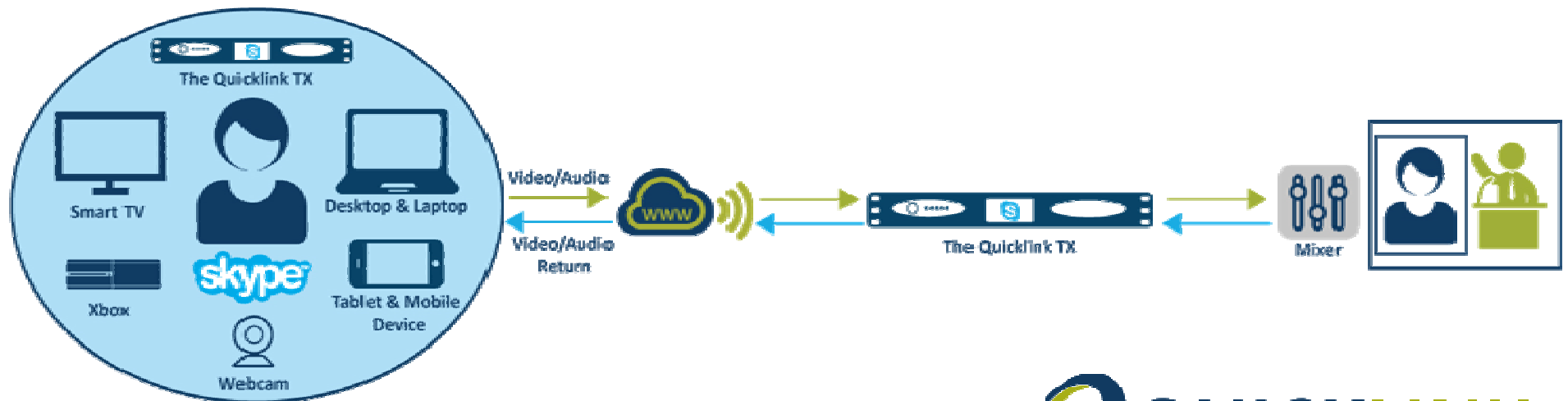


Video with fast
internet connection
protected by Bondio

The Quicklink TX - Workflows

Easy integration into your current workflow

- ▶ News reporting, live guest Interviews/Talkshows: Skype user sending to a Quicklink TX
- ▶ Connecting bureaus to MCR, Higher quality Skype Client Feed: The Quicklink TX sending to another Quicklink TX
- ▶ High quality presentations/conferences, medical operations: The Quicklink TX sending to a Skype client



FOX using QL TX for new poll interview (June 2015)





The Skype TX controller software

Stay confident and in total control:

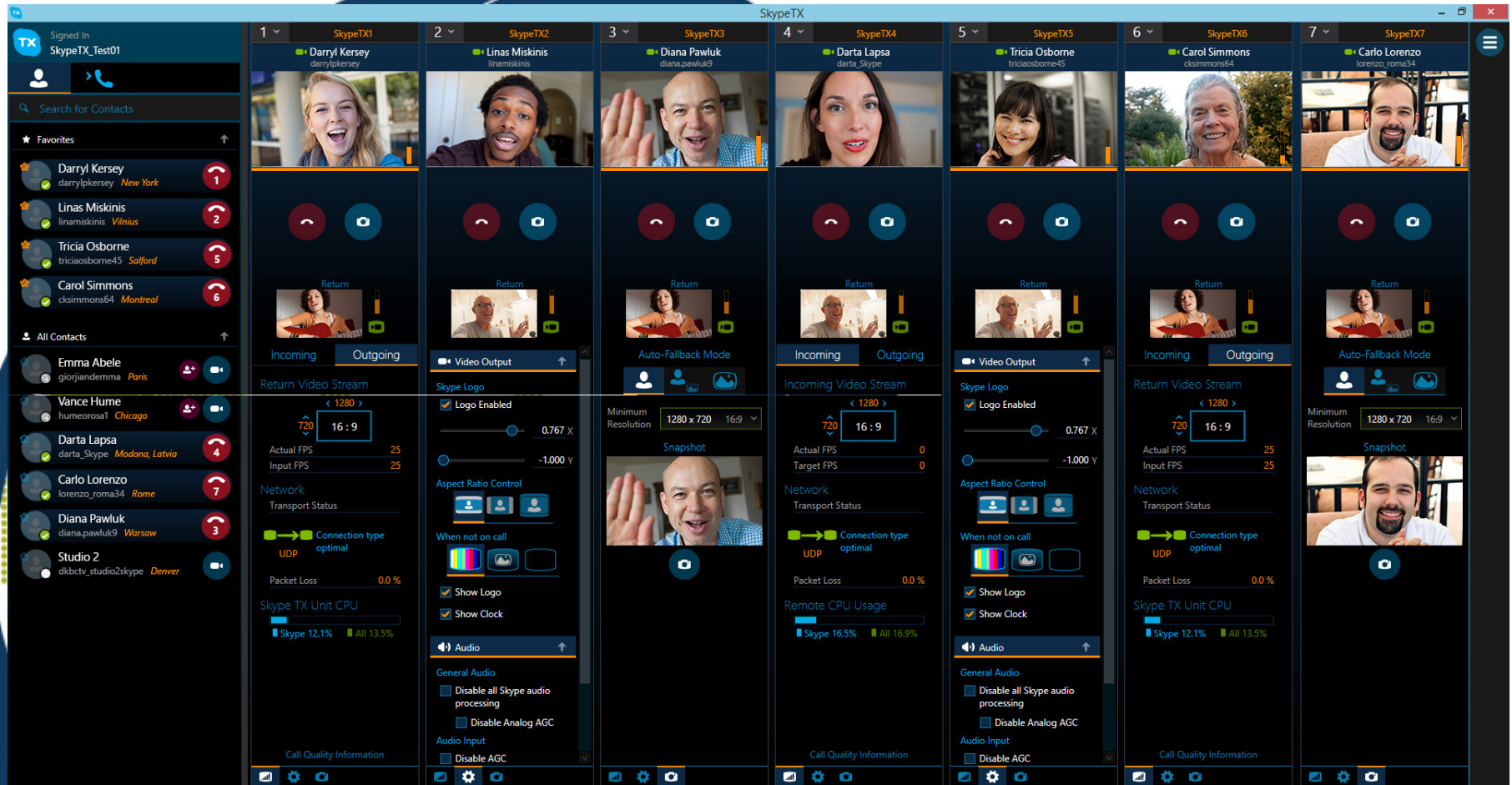
Control, manage and monitor multiple calls over a single interface

- ▶ Manage up to 14 Quicklink TX units simultaneously
- ▶ Receive incoming calls
- ▶ Easily find and call participants from directory
- ▶ Monitor calls side by side with mini preview
- ▶ Control live call quality
- ▶ Caller Snapshot function

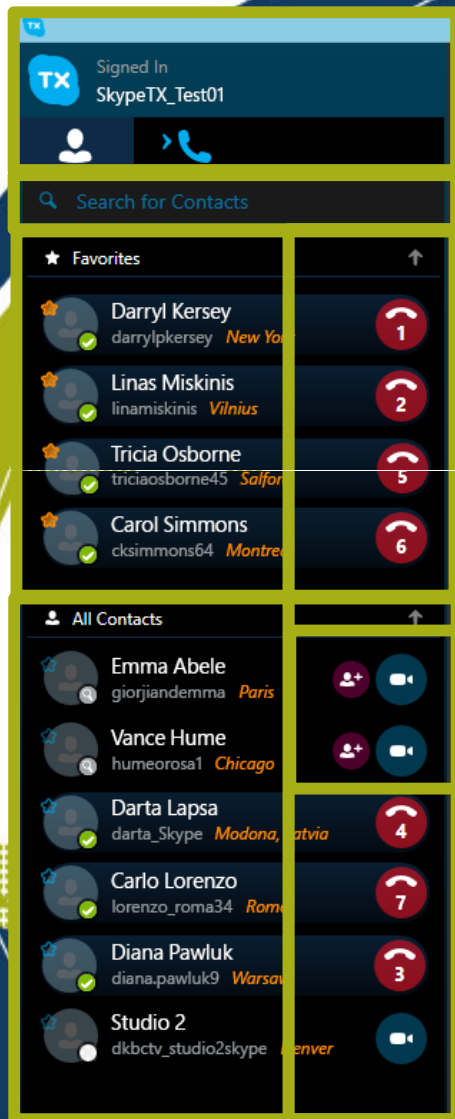


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Skype TX controller



Skype TX controller



Skype TX controller signing details

Search contacts in the Skype directory

Address book

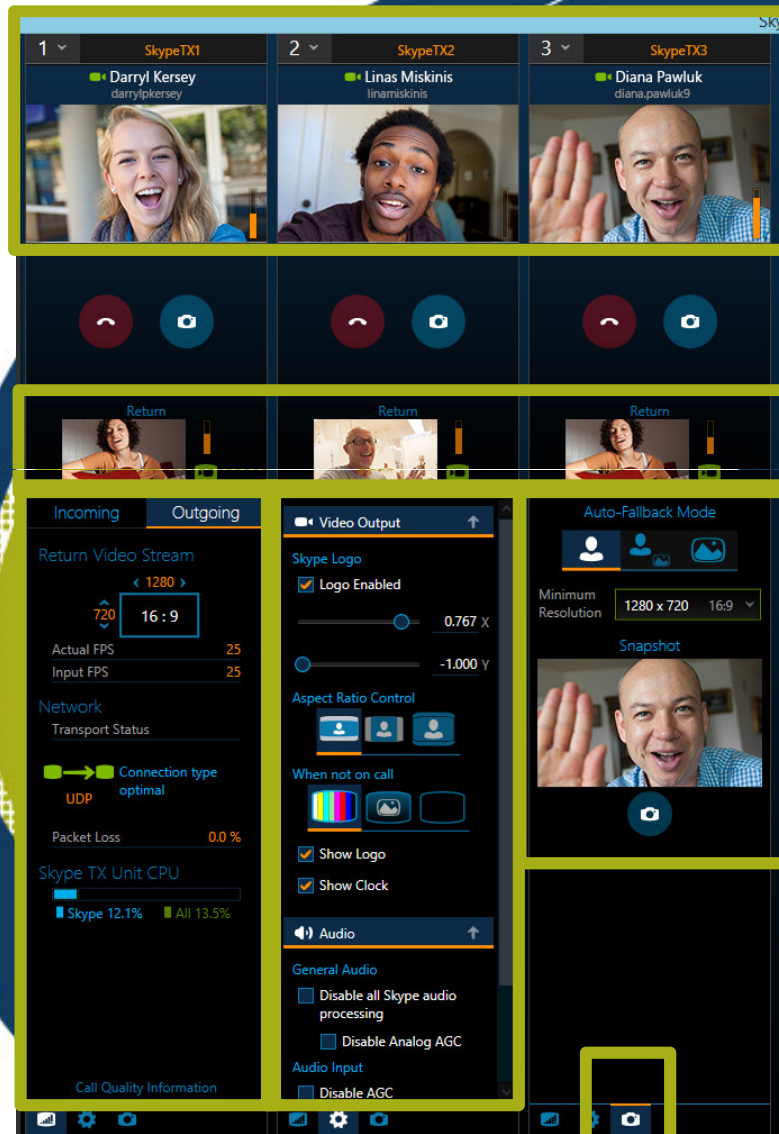
Create favourites

Make a call

Manage live calls



Skype TX controller



Video previews

Snapshot mode

Take snapshot and adjust auto-fallback

Incoming stream technical information

Outgoing stream technical information

Return video



The Quicklink Contributor

Post . Connect . Broadcast live

The quickest and smartest way to get the best out of your Quicklink TX

- ▶ **Post** a job on the Contributor cloud
- ▶ **Connect** with Skype users worldwide. The Contributor App instantly notifies contributors about posted jobs in their area
- ▶ **Broadcast live.** With the Quicklink TX, turn any smartphone and other portable Skype-enabled device into your first reporters. Your selected contributor will be “live to air” before any satellite truck or hardware solution appears on the scene



The Quicklink Contributor

Contributor App



Hello. Today I'll be showing you the Quicklink Contributor, highlighting the key





The Quicklink TX

Take home message

- ▶ Connect with Skype users worldwide to create unmissable high quality live broadcasts
- ▶ Achieve professional reception and transmission of Skype calls through SDI or HDMI
- ▶ Optimise the video quality with Bondio, Quicklink unique network enhancer
- ▶ Control, manage and monitor multiple calls over a single software interface
- ▶ Post a job with the Quicklink Contributor and instantaneously notify contributors within your selected area





QUICKLINK

Video Distribution Services